



Festival of Visual Cultures 1st Edition

Organized by B.R.I.O. *Brillanti realtà in osservazione* and **HITCH2** Produzioni.

TIME TABLE: on June, from 18th to 20th, 2015

LOCATIONS: Calvi (Benevento District, Italy)

The final Locations and Time Table could be changed, after we close the Release. Any change will be communicated soon as possibile.

Graffi is a cultural happening want promote the Cinema and all kind of Visual Culture, for that reason we will screen works in competition and not.

SECTIONS

SILENT SCREENS

Graffi (scratches) aims to become the voice of the film that has no voice. Silent movies, video free of dialogues, pictures without words, become the stars of our festival, through a journey of rediscovery of old silent movies (with sessions of live sound) and search for new works characterized solely by the language of images.

Alongside creative retrospectives on silent cinema, the festival opens four competitive sections exclusively dedicated to the image

1) NO WORDS AWARD: video contest, video art, documentaries, short films and movies, with sound or without sound, but characterized by the fact not to use dialogue. The videos must have a maximum duration of 30 minutes and must be produced from 2012 onwards.

2) PHOTOTALES: Stories consist of minimum 5 and maximum 20 photos on any subject, in b / w or color, published or unpublished. We accept photos retouched with Photoshop or any other graphics program. The photos must be sent in digital format and mounted in a sort of clip (see terms and conditions for participation).

3) DON'T SHOOT THE SINGER: competition of music videos of instrumental music (not sung), a maximum of seven minutes. Videos must be produced from 2012 onwards.

4) SHORT VIDEOTALKERS: short film contest on any subject (in this section are provided video with dialogue) of a maximum of 5 minutes. Videos must be produced from 2012 onwards.

For all three sections in the competition, the prizes (to be defined) for the top three and any special mentions for works of particular merit. The texture of the prizes will be announced by the beginning



of the festival. Some works are not part of the official selection, will be screened out of competition.

BLOB-FESTIVAL

Graffi offers a reinterpretation of the previous year's festival scene in order to make visible the festival but also to prevent old works can exhaust their life cycle in a single year.

Blob-Festival is an exchange of ideas between different festivals, and aimed at increasing the value of the individual events and mix between them different realities and different points of view. The audience will enjoy a selection of the works presented at different festivals and learn about motivation, history and strengths of each.

Blob-Festival is organized through a series of evenings in different places and moments that will be finalized to a final evening that will take place during the final stages of the festival. The goal of this section is to involve different cultural and social realities of the Campania Area (South Italy) to create the basis for a valid and sustainable network of cinema.

The event sees the support of the Coordination of Film Festivals Campania (CFCC) but remains open to any Campania Festivals wishing to participate with a selection of their works (learn more or participate in writing graffiFestival@gmail.com).

The audience will assign a symbolic prize to the three works that have caused most interest, sympathy or proximity.

HOW TO TAKE PART (section Silent Screens)

is sensitive to environmental problems related to postal transport for this has chosen mode of transmission of movies exclusively the network. The works (video or photographic stories) will be uploaded to an internet platform chosen by the user (dropbox, copy, etc.) or sent through a data exchange service (wetransfer, Filemail etc.).

At the same time loading online should be sent an email to graffifestival@gmail.com specifying the web address from which we can download the work and necessarily attaching to it:

- the application form and the release downloaded from the site, mandatorily filled in and signed (scanning);
- three representative images of the work in jpeg format with a minimum resolution of 72 dpi - 2048 pixels long side);
- (no mandatory) a declaration of the author on the work presented at the festival (maximum one typewritten page);
- (no mandatory) a link to download a trailer and/or viewable online, to use as a promo.

Graffi signing up is **free** and no age limit. The works and their cards should be sent to the festival by midnight on **August 31, 2015**, under penalty of exclusion.

The movies will not be returned and will become part of the archive of the Festival office. The direction of the Festival reserves the right to promote and spread some works (in its absolute discretion) also at other festivals, organizations, and events.

FORMAT

Participating works in Graffi will have the following formats:



- The videos will be posted in MPG4 format or MOV, with a resolution of 1920 x 1080 (we will not accept movies with a size less than 720 x 576), the uploaded file should not exceed the weight of 2 GB;
- The phototales should be composed of photographic images in .jpg format numbered in the desired sequence with a resolution 72 dpi - 2048 pixels long side), mounted in a sort of clip with or without music (see specifications for video)

RULES

- All shipping costs are the responsibility of the participant.
- Although ensuring the greatest care for the works we assume no responsibility for any loss or damage from any cause they are generated.
- The selection of visual material will be made at the discretion of the organization of the festival, either directly or through a procedure which it decided. The winners of each section will be determined by a qualified jury, appointed by the organization itself.
- The awards will be given filmmakers/photographers present at the closing night of the Festival or their trusted people delegated to receive them.
- The Direction of Competition has the final judgment on controversial cases and on matters not covered by this Release.
- Taking part in the competition, each author is responsible for the content of his work and explicitly authorizes B.R.I.O. *Brillanti realtà in osservazione* e Hitch2 Produzioni perform duplication and screenings of the works presented, exclusively for cultural/promotional and the press.
- The works that does not answer the conditions required in the notice or sent without complying with the directives it has indicated will be excluded from the competition.
- Taking in the competition implies acceptance of these rules.
- The failure to accept the Rules will result in automatic exclusion.
- The data of the participants are used exclusively for the correct organizational management of the competition and to ensure its regularity. The Organizer guarantees that such data will not be used for any other purpose and will not be sold under any circumstances to third parties.

NOTE

All communications related to the evenings festival, screening times, and selection of finalists will be published on the event website <http://graffifestival.wordpress.com>. The winners will be notified by the withdrawal of the prizes and will be sent an email to confirm correct entry to all participants. For further communication or concerns, you can write to the email: graffiFestival@gmail.com.